

Orange



Seller Info

Name: Jenerasyon

Listing details

Reference Number: RF314727

Description:

Orange Export in Turkey

Turkey is an important citrus producer worldwide with its regions with a Mediterranean climate and fertile agricultural lands. Orange is one of Turkey's most valuable agricultural products and has an important place in the country's exports. In this article, orange exports, production processes and sales strategies in Turkey will be discussed.

Turkey's Role in Agricultural Production

Türkiye is one of the leading countries in orange production in the world. Oranges grown in different regions of the country are in great demand both in the domestic and foreign markets. Especially the Mediterranean Region has an important place in orange production. Provinces such as Adana, Mersin, Antalya and Hatay are known for high quality orange production.

Orange Production

Orange production is carried out intensively in Turkey's Mediterranean climate regions. Orange trees bloom in spring and begin to bear fruit in autumn and winter. The harvest period takes place between October and March, depending on the climatic conditions of the region. Turkey's climate and soil structure allow the production of high quality oranges. Produced oranges can be consumed fresh or marketed as processed products.

Orange Export

Türkiye has an important position in world orange exports. Oranges, especially produced in the Mediterranean Region, are in great demand in international markets with their high quality and taste. European Union countries, Russia and the Middle East are important export destinations for Turkish oranges. Compliance with quality standards and sustainable production methods are of great importance in orange exports. Orange producers in Turkey have gained a strong place in global markets by producing

in accordance with international quality standards.

Sales and Marketing Strategies

Orange producers market their products effectively both in the domestic and foreign markets. In the domestic market, sales are made through large supermarket chains and local markets. In the foreign market, customers are reached through international trade fairs and online platforms. Oranges are especially preferred by consumers looking for natural and delicious fruits. Marketing strategies aim to reach consumers by emphasizing the quality and freshness of the product.

Types of Orange Products

Orange is a versatile fruit that can be consumed in a variety of ways. While fresh oranges are a popular fruit consumed during the winter months, products such as orange juice and orange jam can be found year-round. In addition, marmalades and desserts made from orange peel attract great attention in the market. Orange products produced in Turkey provide a competitive advantage in international markets with their taste and nutritional values.

Türkiye has an important position in orange production and export. The Mediterranean Region is one of the prominent centers in orange production. Orange exports make significant contributions to the country's economy and make Turkey a leader in agricultural product exports. With the right production and marketing strategies, Turkey has gained a strong place in orange exports and continues this success. Orange continues to be in great demand in international markets for both its taste and nutritional value.

Location

Country:	Turkey
State/Region/Province:	Antalya
City:	Muratpasa
Posted:	2 weeks ago
Phone:	+90 (312) 400-0734
Address:	Muratpaşa

